

MASSACHUSETTS ASSOCIATION OF ASSESSING OFFICERS

2018 Summer Conference Agenda

June 19 – June 22, 2018

Red Jacket Beach Resort, South Yarmouth, Massachusetts

“An investment in education pays the best dividend.” Benjamin Franklin

MAAO Cancellation Policy: In order to receive a refund, you will need to cancel your registration by contacting the MAAO by e-mail to adminasst@maao.org **no later than June 11, 2018 at noon.** *This only cancels your conference registration; you will need to contact the hotel yourself to cancel any room reservations made.*

Registration Hours: Tuesday: 10:00 am to 12:00 pm and 1:00 pm to 2:00 pm; Wednesday: 8:30 am to 10:00 am and 1:00 pm to 2:00 pm; Thursday: 8:30 am to 10:00 am and 1:00 pm to 2:00 pm; and Friday: 8:30 am to 9:30 am

Tuesday, June 19th

1:30 pm – 4:30 pm

1:30 pm – 1:45 pm

Welcome to the Conference

Eric Josephson, MAA, Principal Assessor, Town of Weston & President, MAAO

1:45 pm – 3:45 pm

Our Own Panel of Experts – Part II – Back by Popular Demand!

(2 Credit Hours)

Our panel of experts will address a myriad of assessing issues to include big box stores; the budget; the classification hearing; construction cost tables; effective communication and presentation skills; data collection and the quality of the home; depreciation tables; how to monitor the performance of your vendors: income and expense issues; the levy limit; new growth; omitted and revised assessments; overlay account; resources available to the assessor; sales verification issues; social media; supplemental tax bills; the assessor’s page on the town website; understanding the language in a deed; and unusual properties. If you have a specific question that you would like answered, please send it to jneas@hopkintonma.gov in advance of the conference.

Speakers: *Peter M. Caron, MAA, Director of Assessing, City of Lynn; Ellen M. Brideau, MAA, Director of Assessing, City of Medford; Susan A. LeMay, MAA, Chief Assessor, City of Lowell, Alice Wozniak, Assistant Assessor, Town of Colrain and Town of Heath, and, Pamela Guyette, MAA, Director of Assessing, Town of Buckland*

3:45 pm– 4:30 pm

MAAO Annual Meeting

MAAO Annual Meeting including annual committee reports and awards.

Moderator: *Eric Josephson, MAA, Principal Assessor, Town of Weston & President, MAAO*

Wednesday, June 20th

8:30 am - 4:30 pm

8:30 a.m. – Noon

Assessor Challenge-Best Practices Program – Part I (3 separate 1-hour Programs)

(3 Credit Hours)

We reached out to our members to seek out topics of interest to be taught by our members for our members!

Topics: The Solar Developer, Solar Valuation Methods; Negotiating Tactics and Town Politics; Technology and Assessing GIS in 2018; and, Customer Service, Public Relations and the Use of Social Media

Speakers: *Christopher Reidy, MAA, Principal Assessor, Town of Shrewsbury; Christopher Wilcox, MAA, Chief Assessor, City of Melrose; Michael Motta, Principal Assessor, City of West Springfield and Kevin Rudden, MAA, Member, Board of Assessors, Town of Mendon*

Noon – 1:00 pm

Lunch - Boxed lunch included with registration. Please present your meal ticket to the RJB staff at the tent by the beach.

Wednesday, June 20th continued...

1:00 pm – 4:30 pm
(3 Credit Hours)

Assessor Challenge-Best Practices Program – Part II (3 separate 1-hour Programs)

We reached out to our members to seek out topics of interest to be taught by our members for our members!

Topics: The Senior Tax Relief Home Rule Petition; New Growth Issues; and, Making Tax Incentives Work

Speakers: *Victor Santaniello, MAA, Chief Appraiser, Town of Reading and Director of Assessing, Town of Wakefield; Bruce Morgan, Director of Assessing, Town of Wayland and Former Field Advisor, Division of Local Services and R. Lane Partridge, MAA, Town Assessor, Town of Concord; and, Ronald W. Rakow, Visiting Fellow Lincoln Institute of Land Policy and retired Commissioner of Assessing City of Boston*

Thursday, June 21st 8:00 am - 4:00 pm

8:00 am – 11:00 am

Vendor Exhibition and Continental Breakfast (Sponsored by The Warren Group)

11:00 am – 1:00 pm

On Your Own

1:00 pm – 1:15 pm

MAAO Legislative Update

Speakers: *Lane Partridge, MAA, Town Assessor, Concord & Chairman, MAAO Legislative Committee*

1:15 pm – 4:00 pm

What's New at DLS

(3 Credit Hours)

Update from the DLS. Topics TBD.

Speakers: *Joanne Graziano, Chief, BLA; and additional speakers TBD*

Friday, June 22nd 9:30 am - 12:00 pm

9:30 am – 12:00 Noon

Journey to Assessment Excellence...From Stage 1 to Stage 4

(2.5 Credit Hours)

All great journeys start by asking three questions:

1. Where do I want to go?
2. What is my current location?
3. What path do I need to take to arrive at my desired location?

In instructing classes and consulting with assessing offices around the country, David has had the pleasure of meeting many great assessment professionals. The presentation builds off David's article Journey to Assessment Excellence: Using the Assessor's Maturity Model as a Guide published in Fair & Equitable (an IAAO publication). This presentation is designed to assist you on your journey to assessing excellence!

Speaker: *David Cornell, MAI, CAE, Cornell Consultants (Back by popular demand!!)*
